

Sammi Fung

Fung Sum Yi

+852 9817 2870

fungsumyi1213@gmail.com

Current Monthly Salary: HKD\$22,000

Expected Monthly Salary: HKD\$24,000



← My Portfolio

<https://sammidesign2.wixstudio.com/1017>

Skills

- UX/UI
- Communication Design
- Motion Graphic & Animation
- Social Media Design
- Video Editing
- Branding Identity
- Illustration

Software



Education

- 2019-2023

The Hong Kong Polytechnic University - Bachelor of Art - Communication Design

- 2013-2019

Tsuen Wan Public Ho Chuen Yiu Memorial College - DSE

Recognitions

First Runner Up

Adobe Certified Associate in Visual Design Using Adobe Photoshop National Competition

Languages

Cantonese ● ● ● ● ●

Mandarin ● ● ● ● ●

English ● ● ● ● ●

Working Experience

- MAR 2025 - Present

UX/UI Designer

[UNN.HK] | Artificial Intelligence Solutions

Main responsibilities include UX/UI tasks, such as UX research, competitor research, website or mobile application revamp, image processing, and AI-generated images.

- DEC 2023-AUG 2024

UXUI&Multimedia Designer

[Zlashy] | Digital Agency

Proficient in experience design, user interface design, social media design, Lottie animation, motion graphics, graphic art direction, and branding. Skilled in crafting compelling visual experiences and cohesive brand identities that resonate with audiences.

- JUN 2021-JUN 2022

Marketing & Design Intern

[Ergon Global] | Digital Agency

Expertise lies in internal branding, graphic art direction, video editing, social media design, and motion graphics. Delivering impactful visual solutions for diverse client needs is my forte.

Miramar CRM in CRM App UX/UI Design

2024

Miramar Group

This is a project of Hong Kong Miramar Group, I merge UX designs into UI interfaces for a seamless user experience. Crafting diverse versions, customizing styles, and engaging in collaborative discussions enrich my role, ensuring impactful and user-centric design solutions.



Scan QR to see more works!



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Hyundai IONIQ5N Car UX/UI Design

2024

Hyundai, Zung Fu Hong Kong

Leading the Hyundai Hong Kong website design for the Hyundai Ioniq 5 N, I curate an immersive experience for Hong Kong's electric vehicle enthusiasts. Infusing cutting-edge technology and performance, I sculpt a dynamic journey for prospective buyers seeking style and innovation.



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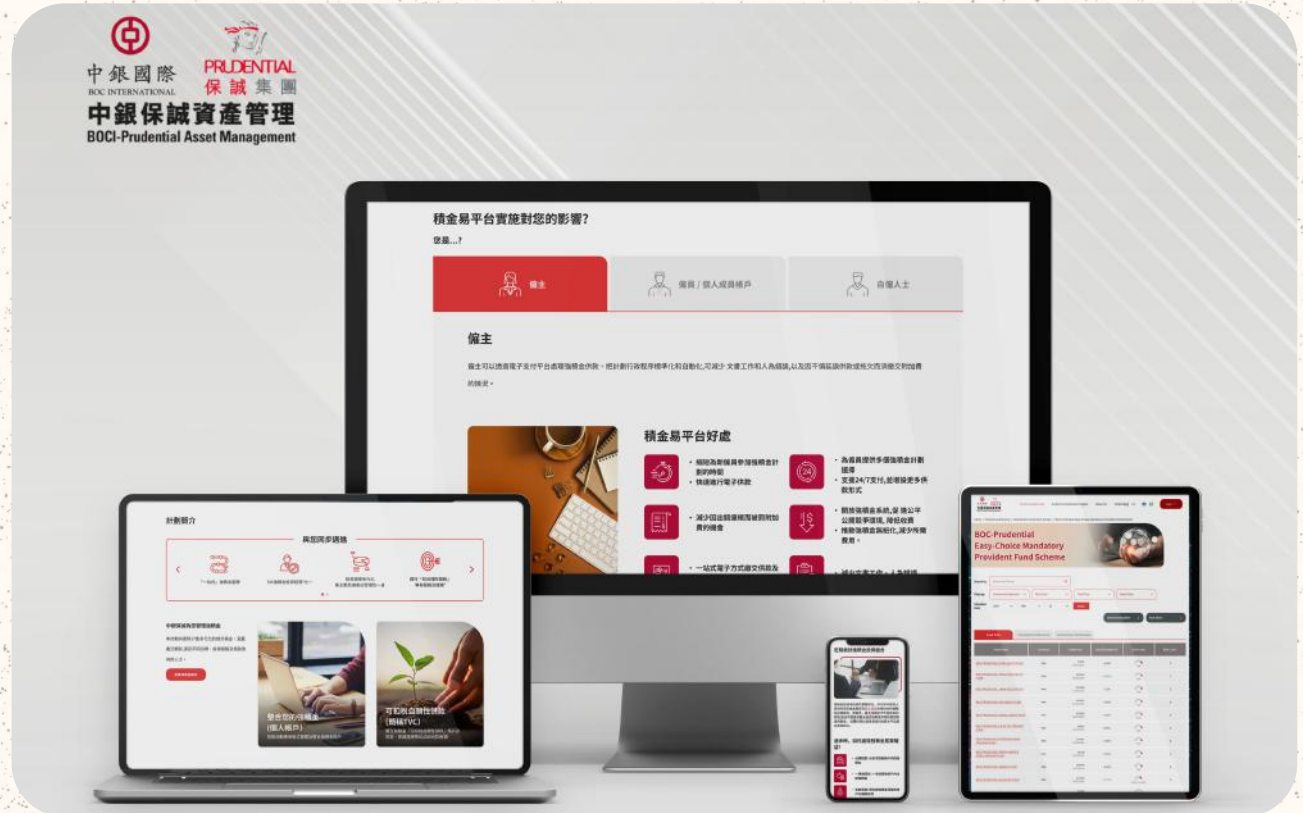


BOCI ETF & MPF Website

2024

BOCI-Prudential

Focused on UX/UI design for BOCI's ETF & MPF trading and recruitment sections, I refine the robust fund introduction while expanding its reach. Adhering to strict branding guidelines, I gain insights into enterprise design, emphasizing consistency and brand integrity.

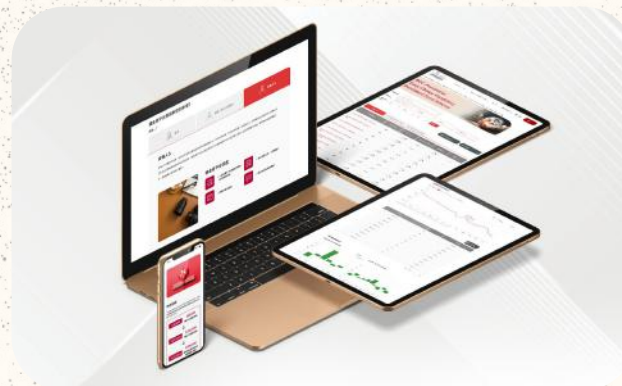


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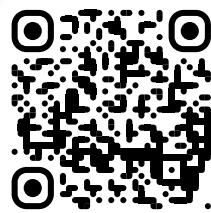
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Thank you!

Feel free to check out
more of my work!



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